



CENTER FOR RURAL AND  
PRIMARY HEALTHCARE

# Maternal & Child Health



CRPH is committed to enhancing maternal and child health in South Carolina. Through collaborative efforts and innovative solutions, we strive to create a future where every mother and child receives the care and support they need to thrive.



## Maternal & Child Health Programs:

- **Carolina Pines Regional Medical -Midwifery Outreach in Rural Communities**  
This program supports a laborist model of obstetric care in which there is continuous, 24-hour coverage of the labor and delivery unit at a rural hospital.
- **Clemson University - Understanding Factors Associated with Patient Selection of Obstetrician Providers in Rural South Carolina**  
Through focus groups, this research study is assessing what factors influence a patient's choice of obstetrician throughout South Carolina.
- **Emmanuel Family Clinic – Care for Better Neonatal and Obstetric Outcomes**  
Emmanuel Family Clinic created the Global Obstetric Program in 2005 for uninsured patients who have difficulty affording obstetric care. The program has successfully helped women afford and receive prenatal care and is now expanding its reach to serve additional counties. In doing so, more women will receive early access to prenatal care; obstetric patients can receive education to decrease the risk of infant death and prenatal complications.
- **Guided Beginnings - Navigating Health and Hope for Mothers and Babies**  
Guided Beginnings aims to improve birth outcomes for moms and babies by using clinical-community linkages. This network of care will coordinate clinical care and address health-related social needs through referrals, utilizing community health workers, and providing comprehensive services through whole-person care to guide patients through their pregnancy and up to a year after giving birth.
- **Greenwood Genetics -Expansion of eVisits to Ensure Statewide Access to Genetics Care for BabyNet- Eligible Patients**  
Using telehealth, Greenwood Genetic Center works to improve access to genetic services for children up to three years of age with developmental delays across South Carolina. This age range is important for identifying genetic diagnoses early in this population for optimal therapies, management, and support for patients and their families.
- **Institute for Child Success - Expanding Access to Doulas to Improve Birth Outcomes for Rural Families**  
This program will develop a policy landscape scan and public roadmap to assist communities interested in expanding access to doula care.

## Maternal & Child Health Programs Continued:

- **McLeod Health - Expanding AccessHealth Services to Expectant Mothers in Rural Areas**

Understanding the importance of prenatal care, this project expanded McLeod Health's services to Cheraw and Clarendon to provide accessible prenatal care to vulnerable, uninsured patients in these rural areas.

- **Prisma Health - Increasing Women's Health Access**

Carolina Women's Clinic in Laurens, SC, delivers comprehensive women's health services in a rural community by providing incentives to advanced practice providers.

- **Prisma Health-Midlands – Pediatric Outreach Subspecialty Clinics**

Through the establishment of weekly clinics in rural communities, this program looks to provide accessible, high-quality pediatric specialty care with less drive time for the patients.

- **Prisma Health-Upstate – Upstate Pediatric Subspecialty Clinics**

The Upstate Pediatric Subspecialty program aims to improve care and access by delivering pediatric specialty services in rural counties in Anderson, Laurens, and Oconee counties. With less drive time for families, patients can receive quality care while decreasing transportation costs.

- **SC Infant Mental Health Association - Infant Mental Health Rural Workforce Training & Support Initiative**

Working with existing partners, such as Family Solutions/SCORH, local child welfare, DMH, and Edisto CAC, SCIMHA will deliver comprehensive training and support to strengthen the early childhood workforce in the rural low country to better support the mental health of children ages 0-5.

- **Self-Regional Healthcare – Family Medicine-Centered Maternity Care in Edgefield**

Self Regional Healthcare Family Residency Program established a prenatal clinic at the Edgefield Medical Clinic to provide quality prenatal care. The clinic includes physician-led prenatal care, including ultrasounds, non-stress testing, high-risk pregnancy consultations, and post-partum contraceptives.

- **Spartanburg Regional Healthcare System - Maternity Management Telehealth Pilot Program for Union County**

Prenatal care is provided to patients through a hybrid model through Union Medical Center for Obstetrics and Gynecology. The model consists of in-person and virtual video visits, assistance giving birth at Spartanburg Medical Center, and at-home monitoring equipment to improve maternal-infant health outcomes.

## MATERNAL & CHILD HEALTH 2023 IMPACT NUMBERS



1,808

pediatric patients served across nine pediatric subspecialties.



211

healthy babies delivered.



796

patients seen by CNMs through the Midwifery Outreach program.



2,750

women were reached by our rural maternal health programs.



278

OB nurse visits through the Midwifery Outreach program.