

South Carolina Center for Rural and Primary Healthcare

Rural Innovations

Proactive, innovative approaches to improving care for rural patients are imperative in the dynamic, ever-changing healthcare landscape. Our Rural Innovations Cooperative Agreement program identifies and supports programs and strategies that address unmet needs to improve rural health.

Program Info

- South Carolinians living in rural areas are disproportionately affected by poorer health outcomes than residents in urban areas.
- The program is dedicated to investing in innovative solutions and best practices that can be spread and adopted by other rural communities and inform public policy.

Since 2018,
the Rural Innovations Cooperative
Agreements program has reviewed

Over 50 Applications
and **40 Full Proposals**

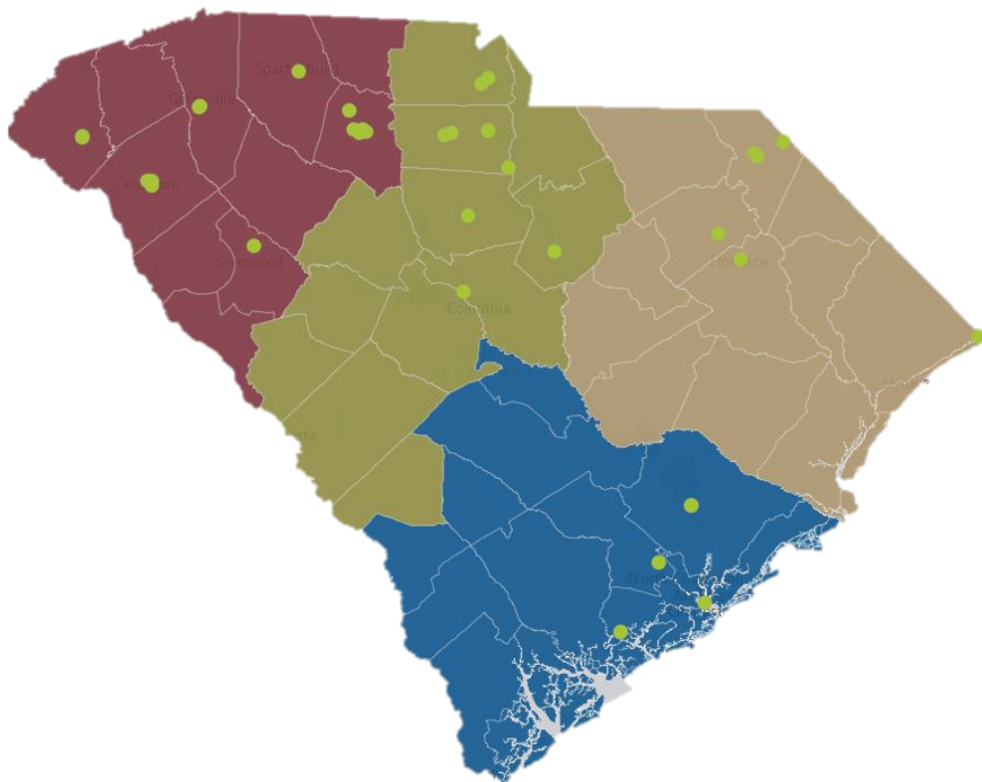
from community leaders, researchers, and
health providers throughout the state

In three years, this program
has supported

20 Innovative Projects
and invested **\$2.4 Million**
to improve rural health

Program Reach

The Rural Innovations program
currently has 10 active projects with 35
project sites throughout the state



**The Rural Innovations program provides
resources and support to local organizations
throughout South Carolina to tackle rural health
problems at the community-level**

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Current Projects

Improving Access to Immunizations in Underserved Rural South Carolina Communities

Aims to increase trained students to improve competency and expand the role of clinical pharmacists for rural communities as well as increase the amount of pharmacists in rural areas in order to decrease immunization deserts in South Carolina.

Neighborhood-based Community Health Workers

Hiring community health workers to assist patients in the community setting in rural Anderson South Carolina.

Family Engagement in School Mental Health Services

Evaluates the effectiveness and feasibility of the implementation of family engagement strategies to complement school mental health services in eight rural SC elementary schools.

Oconee Collaborative Care Behavioral Health Model

Increases access to behavioral health care in a rural community through implementation of a behavioral health collaborative care model in a new family medicine residency teaching clinic in Oconee County, South Carolina.

Health Education Active Living

Strengthens the Man 2 Man fatherhood initiative health component and to health outcomes and lifestyle choices of low-income noncustodial fathers and their children by providing health services and education in Marlboro and Darlington counties.

Diabetes Prevention Program Expansion Plan

Increases education, raises awareness, and reduces rates of prediabetes, and type 2 diabetes as well as supports the expansion of The National Diabetes Prevention Program (DPP) in Berkeley, Charleston, and Dorchester Counties.

HIV Testing in Rural ED and Linkages

Increases uptake of PrEP in SC by identifying providers in under-resourced, rural counties with the high incidence of HIV, providing technical support to providers in identified counties to expand the pool of PrEP prescribes, and offering PrEP tele-consultation and sharing tailored PrEP provider toolkit.

Evidence Based Cancer Screenings in Rural Health Communities

Adapts and implements “whole office” training and related interventions to enhance uptake of evidence-based cancer screening practices in rural health communities in South Carolina based off an environmental scan related to colorectal and cervical cancer screenings in rural health communities.

Wellness for Rural Reentry: Rural Provider Toolkit & Self-Management for Women

Assess needs and conduct analyses to create draft recommendations for practice and policy with a focus on rural prisoners reentering the population

McLeod Family Medicine Residency Program Simulation Training

Increase the number of primary care physicians practicing Clarendon, Williamsburg, Lee, Marion, Chesterfield, and Marlboro Counties and leveraging medical technology and simulation training devices to improve rural primary care physician recruitment and retention by stimulating medical student interest in rural primary care