SC CRPH 2ND ANNUAL LEARNING COLLABORATIVE MEETING
Pastides Alumni Center at the University of South Carolina
Friday, March 4, 2022
Brooke W. McKeever
Professor in the School of Journalism and Mass Communications at the University of South Carolina

Brooke W. McKeever, PhD, is a Professor in the School of Journalism and Mass Communications, which is part of the College of Information and Communications at the University of South Carolina. She teaches and researches strategic and mass communication with a focus on public relations and health communication. Through her courses, she regularly works with nonprofit organizations and enjoys fostering service learning between students and nonprofits. Some of the organizations her classes have worked with include Able South Carolina, the American Red Cross, Curing Kids Cancer, the National MS Society, the South Carolina Autism Society, and Special Olympics South Carolina. She has published in academic journals such as Health Communication, International Journal of Environmental Research and Public Health, Journal of Communication, Journal of Health Communication, Journal of Health Psychology, Journalism & Mass Communication Quarterly, Journal of Public Relations Research, Mass Communication & Society, Public Relations Review, and Science Communication. Her research and comments have also been featured in media outlets such as CNN, The Wall Street Journal, and The Conversation.

Zack King
Managing Director
DellaRe Consulting

Zack King, MPH, MCHES, CDP, specializes in supporting organizational and collaborative efforts to advance the health and well-being of communities. Zack has a background in community health development, with specific focus in advancing intersectional opportunities between healthcare organizations, public health, and community-based organizations. Throughout his career, Zack emphasized equity-oriented approaches that mobilize collective action, build authentic relationships, and grow the strengths of communities and organizations. Zack has a Master of Public Health degree from the University of Georgia and is a Master Certified Health Education Specialist and Certified Diversity Professional.
SC CRPH-SUPPORTED PROGRAMS

Programs included in this booklet are participants in the 2nd Annual Collaborative Meeting. The SC Center for Rural and Primary Healthcare supports a wide range of programs throughout South Carolina.
AccessHealth Networks have provided care coordination for uninsured residents of South Carolina for more than a decade. In collaboration with the SC Office of Rural Health, the South Carolina Hospital Association looks to expand these networks and increase their services into rural parts of the state where an AccessHealth network does not exist. Potential expansion areas will be identified using hot spot maps and other data sources to inform a business plan to replicate the model in rural counties.

**PROJECT AIMS**

- Explore the potential cost savings associated with an AHSC model overlaid with its ability to impact community drivers such as equity and SDOH.
- The business plan will serve as a guide for sustainability but also serve as a marketing and education piece for potential communities.

**HIGHLIGHTS**

- Utilized publicly available data from Revenue Fiscal Affairs (RFA) to explore emergency department (ED) utilization in ten non-AccessHealth counties.

**FUTURE DIRECTIONS**

- Engage additional funders to advance the spread in a minimum of three to four initial counties based on business plan findings, community support/partners, leadership engagement, county need and other elements as recommended by team members.

**SOUTH CAROLINA HOSPITAL ASSOCIATION**

Angel Bourdon: abourdon@scha.org
## Antimicrobial Stewardship Collaborative of South Carolina (ASC-SC) ECHO (Extension for Community Healthcare Outcomes) Program

The Antimicrobial Stewardship Collaborative of South Carolina (ASC-SC) ECHO (Extension for Community Healthcare Outcomes) program is a telementoring, guided practice model to train and mentor healthcare providers in antimicrobial stewardship from expert infectious disease physicians and pharmacists.

### Project Aims

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<thead>
<tr>
<th>Incorporate teleECHO training into stewardship electives/rotations for medical students, PharmD students, and medical residents.</th>
<th>Train an infectious diseases pharmacy post-graduate, with a goal of participating/running teleECHO sessions.</th>
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### Highlights

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<tr>
<th>Submitted a manuscript for publication regarding antimicrobial use in 17 SC hospitals during the early months of the COVID-19 pandemic</th>
<th>Created a website, echo.sc.edu, containing materials developed, including recordings of didactics presented during the ECHO sessions</th>
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</thead>
</table>

### University of South Carolina School of Medicine Division of Infectious Diseases

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## Project ECHO: Pregnancy Wellness Expansion

### About the Project

This project targets and engages a range of key healthcare providers in rural areas to provide educational materials, training, and capacity-building services using the Extension for Community Healthcare Outcomes (ECHO) model.

### Project Aims

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<tr>
<th>Project ECHO seeks to improve maternal/fetal outcomes through telementoring sessions</th>
<th>Increase the engagement of rural physicians to improve maternal/fetal outcomes in the state’s rural communities.</th>
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</table>

### Prisma Health OB/GYN Midlands

| Berry A. Campbell: berry.campbell@prismahealth.org | Increase knowledge shared among rural providers in South Carolina. |
ABOUT THE PROJECT

Community Health Workers are an evidence-based strategy to reduce health disparities. By developing a rural-specific Community Health Worker (CHW) training, organizations can increase their capacity to manage community health concerns unique to rural. Once training has been completed, CHWs can be integrated into a rural health practice to improve chronic disease, care coordination, clinical-community linkages, and address social determinants of health.

PROJECT AIMS

- Provide capacity building and implementation support on the successful integration of the CHW model to rural health clinics, primary care, and community-based organizations serving rural populations in SC.
- Increase awareness of CHWs, best practices of CHW programs, and effective development of CHW models among other healthcare and public health professionals, legislators, community stakeholder in our state.
- Increase awareness and utilization of the online CHW best practice toolkits to support successful planning and implementation of the online CHW model.
- Increase the capacity of CHWs working in and/or serving rural areas across the state to better support and serve individuals living in rural areas.

HIGHLIGHTS

- Increased the capacity to provide support to low-capacity organizations on successful implementation of the CHW model and best practices by providing high-quality training model for CHWs and CHW supervisors; ROI study in progress to show the value of the overall workforce
- Received the Robert Wood Johnson Foundation’s Aligning Systems for Health: Health Care + Public Health + Social Services grant

FUTURE DIRECTIONS

- Facilitate the growth and effectiveness of the CHW workforce in SC.
- Lead efforts to enhance more active, meaningful community engagement in rural areas of the state.
- Build the capacity of key stakeholders to implement effective community engagement strategies.

CENTER FOR COMMUNITY HEALTH ALIGNMENT

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ABOUT THE PROJECT
Using a mobile health unit, Clemson Rural Health (CRH) provides care to rural and uninsured individuals with opioid use disorder (OUD) and/or hepatitis C (HCV) in the Upstate and Midland regions of South Carolina.

PROJECT AIMS

- Increase access to care for rural and uninsured populations with OUD and/or HCV in Upstate and Midlands of SC through new partnerships, recruiting patients, and coordinating OUD and/or co-occurring HCV care.
- Identify and strengthen community partner referral linkages through assessment and referral mapping in identified communities and the electronic health record.
- Build clinician skills through CRH nurse practitioner mentorship by addiction medicine clinicians and clinical practice with OUD and/or HCV patients.
- Develop a replicable interdisciplinary care model for rural populations with OUD and/or HCV.

HIGHLIGHTS

- Over 75 at-risk individuals have been screened through services provided on the mobile health unit.
- 14 individuals were HCV positive, 12 of which also suffered from OUD.
- Over 78% of positive individuals received treatment for one or both of these conditions are a result of the screening.

FUTURE DIRECTIONS
- Expand services to include rapid HIV screening and PrEP services.

CLEMSON RURAL HEALTH

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COLLABORATIVE SOCIAL WORKER/BEHAVIORAL SOCIAL WORKER IMPLEMENTATION

ABOUT THE PROJECT
The University of South Carolina College of Social Work provides training throughout the state on best practices related to rural interprofessional health services. The program recognizes the importance of building the rural workforce and seeks to improve the retention of health professionals in rural areas by implementing capacity-building strategies and promoting resource acquisition within these areas. In addition to placing social work students in rural health field placement internships, the College of Social Work also develops a series of course modules for health professional classes that focus on rural health practice issues and skills.

PROJECT AIMS
- Create course modules; develop new field placement sites in rural SC; and match field students to rural placements.
- Schedule 4 rural health practice and retention trainings across SC and create a training curriculum and apply for CEUs for training.
- Psychometrically test Rural Perceptions, Attitudes, & Skills Scale (RPASS).

HIGHLIGHTS
- Significant increase in training attendance with virtual training option
- Successfully submitted two papers based on findings from RPASS scale development project and community needs assessment project
- Successfully placed 27 social work students in 13 different rural or rural serving field placements across the state during the 2020-2021 academic year

FUTURE DIRECTIONS
- Disseminating our Rural Perceptions, Attitudes, & Skills Scale (RPASS) to community partners and state-or-nationwide networks in the health and medical field.

UNIVERSITY OF SOUTH CAROLINA COLLEGE OF SOCIAL WORK

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Fact Forward partnered with Darlington County First Steps (DCFS) to pilot the innovative Communities Accessing Resources and Education for Success (CARES) project to address adolescents' sexual and reproductive health needs for ages 15-24. CARES provides easy access to a supportive, trusted adult who uses standardized, validated assessment and coaching tools to identify SRHS needs, provide risk reduction coaching and assist in assuring referrals to local resources in Darlington County.

**PROJECT AIMS**

- Provide easy access to a supportive, trusted adult who will use standardized, validated assessment and coaching tools to identify SRHS needs.
- Provide risk reduction coaching and assist in assuring referrals to local resources in Darlington County.

**HIGHLIGHTS**

- Five females attended their sexual health care appointment to their provider referred by the Community Health Manager, and all five females received a birth control method at their visit.
- 20 passive and 6 active referrals

**FUTURE DIRECTIONS**

- Fact Forward will replicate this project model with Helping Hands of Aiken County and the United Way of Anderson County through federal support.

**FACT FORWARD**

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ABOUT THE PROJECT

The Union County Library System (UCLS) leverages the library and its partnerships to expand broadband internet and physical library service locations to improve access to healthcare in Union County. In addition, the library has hired a full-time licensed social worker to focus on families for case management and counseling, specifically working to build a stronger partnership with the school district to help families of children with learning differences and special needs. The social worker also identifies high need populations and gaps in services and will establish partnerships and procedures to address these needs.

PROJECT AIMS

- Provide access to vocational, training, and higher education programs that will provide every student and community member with the opportunity to develop skills that match the available jobs.
- Coordinate and establish resource development opportunities and dedicated funding sources that communities can use to address their unique workforce development, growth, and quality of life challenges.
- Foster the development of sustainable financial models for communities, supplemented by sufficient community training specific to leveraging and aligning funding from income generation, public support, and private sources to sustain local projects and programming.

HIGHLIGHTS

- Working to set up two satellite sites at the detention center and a fire station with no internet access.
- Established a community pantry in collaboration with Union County Foodshare.
- Networking and collaboration among library social workers, particularly in South Carolina, and successful presentations/panel discussions regarding the model of library-social work collaborations.

FUTURE DIRECTIONS

- Continue to identify partner agencies and volunteers to help with the ongoing expansion and maintenance of services as part of sustainable development.
- Create documentation of program development, implementation, and outcomes to document best practices.

UNION COUNTY LIBRARY

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ABOUT THE PROJECT

By providing access to food box hubs serving rural neighborhoods, Foodshare SC works to improve health outcomes in the state. Additionally, Foodshare SC seeks to improve patients’ eating habits with Type 2 diabetes mellitus by overcoming three significant hurdles: fresh food access, affordability, and nutrition education.

PROJECT AIMS

Build statewide capacity to increase fresh food access in SC by facilitating a network of 34 organizations that will replicate FoodShare programs into their model.

Drive community level collaborations across the care continuum with a focus on referrals to address basic needs and help residents manage chronic disease (emphasis on diabetes).

Develop Veggie Rx (produce prescription) program for low-income patients with diet-related disease using a partnership model of care.

HIGHLIGHTS

Working to expand to Berkeley and Horry Counties.

To date, the Foodshare model has been replicated in the following counties: Orangeburg, Richland, Bamberg, Laurens, Marlboro, York, Cherokee, Williamsburg, Union, Chesterfield, Greenville, Spartanburg, Williamsburg, Marlboro, Hampton, Kershaw, Lee, Lancaster, Pickens and Cherokee.

FUTURE DIRECTIONS

- Six additional counties will launch within the next 6 months: Marlboro, York, Cherokee, Pickens, Hampton, and Williamsburg.
- Expand the FoodShare SC model to Greenwood, Abbeville, Florence, Colleton, Jasper, and Oconee Counties.

FOODSHARE SC

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ABOUT THE PROJECT

Serving Marlboro and Dillon, this project aims to strengthen the existing health component and improve health outcomes and lifestyle choices of low-income noncustodial fathers and their children. Integrating the Fatherhood programming and Health Education and Active Learning (HEAL) to create wrap-around services allows fathers to see, practice, and understand connections between health, healthcare, lifestyle choices, and being a responsible father.

PROJECT AIMS

- Organize fatherhood-sponsored group workshops designed to increase understanding of men’s health issues.
- Fathers and their children attend Family Fitness community events designed to promote healthy lifestyle behaviors, including physical activities, health screening/information, and healthy food options.
- Have program participants participate in H.E.A.L days designed to promote healthy physical activities and ultimately report an increase in the frequency and duration of moderate or vigorous physical activity and the consumption of healthy foods.

HIGHLIGHTS

- Engaged and provided health screenings while connecting program participants to medical homes was a success.

FUTURE DIRECTIONS

- Over the next few months, Man 2 Man will be implementing various activities to help keep participants engaged, such as a 30 for 30 fitness challenge and exercise of the week.
- Work on obtaining a dental and vision provider in the area and obtaining an agreement for accepting referrals for low-cost care.

CENTER FOR FATHERS AND FAMILIES

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ABOUT THE PROJECT
McLeod Seacoast Hospital and Little River Medical Center (LRMC), located in Horry County, collaborated to increase HIV prevention and treatment. A designated HIV/PrEP navigator (HPN) placed in the emergency department (ED) facilitates opt-out HIV screening and PrEP counseling. During the ED triage process, all individuals between the ages of 16-65, regardless of risk, are offered opt-out HIV testing. The HPN reports all positive results to the patient. The patient is connected to a provider at LRMC or another provider of the patient’s choice. In addition to serving as a patient navigator, the HPN also provides in-service training to the ED staff to better identify individuals at risk of HIV acquisition who may be candidates for HIV PrEP.

PROJECT AIMS
- Expand HIV screening in a rural community, specifically in Horry County, SC.
- Increase linkage to HIV care for HIV+ and preventive services for high risk HIV negatives.
- Provide technical support for PrEP/HIV care via telehealth.

HIGHLIGHTS
- Expanded to two sites
- During July 2021-Jan 2022: 758 HIV tests offered; 426 HIV tests performed; 1 new positive with kept referral to care; 5 referrals for PrEP with 1 prescription.
- Beaufort Jasper Hampton Comprehensive Health Services was able to begin testing efforts.

FUTURE DIRECTIONS
- Expand model with other rural communities/counties in South Carolina.
- Establish a relationship between McLeod Seacoast Hospital ED and DHEC to supply HIV tests and condoms post-grant.

UNIVERSITY OF SOUTH CAROLINA SCHOOL OF MEDICINE
DIVISION OF INFECTIOUS DISEASES
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IMPROVING ACCESS TO IMMUNIZATIONS IN UNDESERVED RURAL SOUTH CAROLINA COMMUNITIES

ABOUT THE PROJECT
Pharmacists are a vital part of the healthcare team and essential to augmenting care received in local rural communities. This program aims to identify gaps in immunization availability, delivery, and pharmacy capacity to implement additional immunizations.

PROJECT AIMS
- To identify pharmacy and vaccination deserts in underserved, rural South Carolina communities.
- To assess barriers and facilitators to vaccination delivery in community pharmacies located in identified “vaccination deserts”.
- To develop an immunization training program for pharmacies in vaccination deserts.

HIGHLIGHTS
- Engaged pharmacy residents and successfully obtained American Public Health Association resident incentive grants to support their involvement.
- Pharmacy residents presented two posters describing preliminary survey results at the 2021 American Pharmacists Association Annual Meeting.
- Mapped SC pharmacy locations.
- Completed survey data collection identifying barriers and facilitators to pharmacy-based immunization services.

FUTURE DIRECTIONS
- Deliver an immunization training program for pharmacists and pharmacy technicians in vaccination deserts.
- Evaluate training program sustainability in terms of program costs and durability.
- Collaborate with community leaders to build trust in vaccination efforts and increase pharmacy-based immunization demand.

CENTER FOR OUTCOMES RESEARCH AND EVALUATION

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INTEGRATED BEHAVIORAL HEALTH IN A FAMILY MEDICINE RESIDENCY

ABOUT THE PROJECT

Behavioral health services are a high need in rural communities. Increasing access to behavioral health care in a rural community by implementing an integrated behavioral health (IBH) model in a family medicine residency clinic in Oconee County, South Carolina, has been an innovative way to provide services. Not only is this program addressing a gap in care, but it is also increasing the number of family medicine physicians trained in providing behavioral healthcare.

PROJECT AIMS

Engage in IBH by conducting weekly Behavioral Health Care Manager (BHCM) coaching calls with a remote psychiatry team.

Develop IBH curriculum for family medicine residents.

Establish the clinic as a resource for community behavioral health.

HIGHLIGHTS

• On a national level, Family Medicine residency requirements now include IBH criteria, lending support to the idea of incorporating this innovation into the curriculum.
• Telehealth is being incorporated into the IBH model.

FUTURE DIRECTIONS

• Continue to offer these services to clinic patients.
• Continue to involve residents in IBH as a part of the behavioral health curriculum as per new national requirements.

OCONEE - SENECA FAMILY MEDICINE RESIDENCY

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ABOUT THE PROJECT

Having a social worker in the library has proved successful in improving the health outcomes of Kershaw County residents. By offering individual consultations in rural locations, community members receive services to the Community Medical Clinic, information on health insurance, and other essential resources.

PROJECT AIMS

- Create referrals to medical providers, health agencies and behavioral health services.
- Allow clients to obtain a lasting connection to primary care provider/medical home.
- Obtain a 50% positive response rate among all referrals measured quarterly through direct follow-up, and through the Coordinated Care System.
- Facilitate the adoption of preventative care lifestyle changes and improved quality of life related to receiving and information on health-related issues for Kershaw County residents.

HIGHLIGHTS

The Library Social Worker currently has 62 active clients and 73 total clients.

Medicaid licensure for our healthcare partner, the Community Medical Clinic, was approved in September 2021. Implementation will begin in October 2021 and include staff training.

FUTURE DIRECTIONS

- Hire and onboard a bilingual MSW
- Complete Medicaid application with the help of The SC Office of Rural Health

KERSHAW COUNTY LIBRARY

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Lee County Library has become a community health hub to address high-need, underserved residents. With a dedicated space for preventative screenings on mini-mobile vans, a community health worker provides resources and referrals to community members. In addition, community members who participate in screenings receive vouchers for fresh produce to be redeemed at the local farmer's market.

**PROJECT AIMS**

- Conduct preventative screenings serving Lee County residents.
- Connect high-risk patients with a CareSouth Carolina primary care provider through on-demand telehealth services.
- Connect Lee County residents to appropriate social services that address social determinants of health.
- Disseminate at least 100 Farmers Market Vouchers a month to underserved Lee County residents participating in preventive health screenings.

**HIGHLIGHTS**

- Exceeded the 100 patient screening goal and, on average, screened 215 Lee County residents per month.
- The health hub was able to serve as an entry point for residents to obtain employment, receive social service benefits, and in some instances, obtain an early diagnosis of chronic diseases for early treatment and prevention of other illnesses.

**FUTURE DIRECTIONS**

- Create an established and ongoing community health ecosystem with the Lee County Public Library serving as the hub and core centralized location for community resources and health screenings.

**FOUNDATION FOR COMMUNITY IMPACT AND HEALTH EQUITY**

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Mobile units are a strategy to provide access to care for rural and underserved populations. SOS Care is developing a plan that identifies the characteristics of a mobile unit to address the needs of individuals with disabilities in rural Waccamaw.

**PROJECT AIMS**

Engage rural health partner organizations in the needs assessment and specification of mobile services for individuals with disabilities in the SC Waccamaw region.

**HIGHLIGHTS**

Evaluated the data that was obtained from the surveys completed by residents in the targeted rural areas.

**FUTURE DIRECTIONS**

- Publish Plan for Rural Mobile Services for Individuals with Disabilities in the SC Waccamaw, including results of partner involvement, surveys of individuals with disabilities, pilot programming and research review.

**SOS CARE**

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ABOUT THE PROJECT

Through this initiative, a social worker, also known as a Library Resource Associate (LRA), addresses social determinants of health and coordinates connecting library patrons to comprehensive services, including healthcare.

PROJECT AIMS

- Hire and place an LRA to serve onsite at library sites throughout Orangeburg County.
- Make at least 1,000 successful referrals and linkages to services as needed by library patrons within year 1. Conduct follow-up to determine if the patron received needed services.
- Have the LRA make healthcare referrals to a contractual nurse practitioner to provide access to free healthcare provided by the local free clinic.

HIGHLIGHTS

- Successfully hired a Library Resource Associate
- The LRA has an office in the brand new state of the art library in the city of Orangeburg

FUTURE DIRECTIONS

- Develop direct healthcare and a telehealth component in the library system to address the community's needs.

TRI-COUNTY HEALTH NETWORK & REGIONAL MEDICAL CENTER

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PAIRED WITH PEEP/PAIRED TO EXCEL IN RURAL COMMUNITIES

ABOUT THE PROJECT
Pharmacy students need enhanced core skills to advance healthcare and pharmacist career opportunities in rural areas, including leadership development, creativity, entrepreneurship, and collaboration. The “PAIRED to ExCEL” program provides interactive didactic and experiential opportunities across the pharmacy curriculum. The program engages first- and second-year pharmacy students by promoting rural career development on Introductory Pharmacy Practice Experiences (IPPEs). Third-year students complete Rural Healthcare and Leadership modules devoted to these core skills. Fourth-year students complete Advanced Pharmacy Practice Experiences (APPEs) in various rural pharmacy settings to learn to apply these skills.

PROJECT AIMS
- Develop a pipeline of pharmacy graduates with leadership skills equipped for practice challenges in rural healthcare settings.
- Create resourceful graduates who can create and financially justify pharmacist career opportunities in rural areas.
- Equip pharmacists with interprofessional collaboration skills to optimize healthcare access and provision for patients in rural areas.
- Provide a prototype for a new Rural Health Track, proposed to the USC COP curriculum committee for review.
- Continue providing the “PAIRED with PEEP” program for first (P1) and second (P2) year students to bolster pharmacy student interest in completing P4 rotations in rural areas.

HIGHLIGHTS
- Statistically significant improvements in student perceptions regarding rural health care, including patient needs, barriers, interprofessional team dynamics, and opportunities to practice in rural areas.
- Increased student commitment to longitudinal training at rural institutions, citing the program as the rationale for the commitment.
- PAIRED with PEEP Outcomes Poster presented at American College of Clinical Pharmacy Virtual Annual Meeting.

FUTURE DIRECTIONS
- A manuscript describing PAIRED with PEEP program implementation and outcomes under development.
- UofSC COP Rural Health Curricular Track Plan under development.

UNIVERSITY OF SOUTH CAROLINA
COLLEGE OF PHARMACY

Whitney Maxwell: maxwell@cop.sc.edu
SAFE BABY COURTS

ABOUT THE PROJECT

South Carolina Infant Mental Health Association collaborates with the South Carolina Network of Children’s Advocacy Centers to bring the Safe Babies Court (SBC) Team model to South Carolina. The SBC team approach supports children and families with targeted and timely services to ensure adults feel valued as individuals. At the same time, they learn how to support the healthy development of their children. Results show that children supported in this manner are reaching permanency three times faster than infants and toddlers in the foster care system. Some of the most common reasons youth under three years of age enter the foster care system are physical abuse, neglect, and/or drug use by parents.

PROJECT AIMS

- To promote the healthy development of infants and toddlers who experience trauma.
- Build rural community partnerships to provide a safety network that will prevent re-entry into care and provide timely permanency for these families.

HIGHLIGHTS

Community Coordinator started the position in November 2021

Community Coordinator completed the Zero to Three Community Coordinator Academy in January 2021

Safe Babies Court introduction and welcome meeting was held in November 2021

Hosted 1st Infant Mental Health Overview training to providers in Orangeburg county with 20 people in attendance

FUTURE DIRECTIONS

- Working to recruit parents to participate in Attachment Bio-behavioral Catchup training
- Building community partnerships

SOUTH CAROLINA INFANT MENTAL HEALTH ASSOCIATION

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SUMTER FAMILY MEDICINE

ABOUT THE PROJECT

Through caring for our most vulnerable and underserved communities, Sumter Family Medicine provides a learning environment focusing on the well-being of our faculty, residents, care team members, patients, and families with a humanistic approach supporting professional development.

PROJECT AIMS

The goal of the Sumter Family Medicine Residency is to create an educational environment where residents grow into highly-skilled, compassionate clinicians.

PRISMA HEALTH

Chuck Carter: Chuck.Carter@prismahealth.org

Website: https://residency.palmettohealth.org/residency/family-medicine-sumter(program-overview)

PREVENTIVE MEDICINE RESIDENCY

ABOUT THE PROJECT

The Preventive Medicine Residency is a two-year program in General Preventive Medicine and Public Health. The curriculum integrates residents to rural areas while obtaining a Master in Public Health Degree, leading them to have career placements in rural, underserved South Carolina.

PROJECT AIMS

- Train residents to provide culturally competent care for vulnerable populations and bridge population and clinical care.

FAMILY AND PREVENTIVE MEDICINE - PRISMA HEALTH

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With high demand and lack of access to care for the mental health population in rural South Carolina, providing innovative services has shown to be a viable solution to this problem. The Telepsychiatry program provides psychiatric consultation services to CareSouth-Carolina, a rural FQHC in the northeastern part of the state, and the John A. Martin Primary Health Care Center in Winnsboro, SC. This program provides services up to twice per week across eight different sites.

**PROJECT AIMS**

- Improve access to psychiatric services in rural areas.
- Incorporate new technologies into rural health practices.
- Enable collaborations that target rural health issues.
- Provide medical students and residents from UofSC SoM with rural experiential learning opportunities.

**HIGHLIGHTS**

The addition of new telepsychiatry staff has allowed for increased availability of consultation and psychotherapy services at the different participating sites.

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<tr>
<th>In 2020 and 2021, the telepsychiatry program has provided critically needed psychiatric care to 139 individuals.</th>
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<tr>
<td>In-home consultations allowed continued service to medically high-risk individuals during the Covid-19 pandemic.</td>
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<tr>
<td>Of the patients seen, 68% were adults, 3% were geriatric adults, and 29% were children.</td>
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<tr>
<td>The program provides access to consultative psychiatric services for multiple counties with limited in-person psychiatric resources.</td>
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</tbody>
</table>

**PRISMA HEALTH DEPARTMENT OF NEUROPSYCHIATRY**

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Ultrasound Institute helps rural-serving providers learn to use point-of-care ultrasonography (POCUS). Participants receive initial training through an “Introduction to POCUS” continuing medical education (CME) course at the Institute. The training is an in-person course consisting of didactics, hands-on ultrasound scanning, and simulation.

**PROJECT AIMS**

- Provide access to vocational training and higher education programs that will provide every student and community member with the opportunity to develop skills that match the available jobs.
- Coordinate and establish resource development opportunities and dedicated funding sources that communities can use to address their unique workforce development, growth, and quality of life challenges.
- Foster the development of sustainable financial models for communities, supplemented by sufficient community training specific to leveraging and aligning funding from income generation, public support, and private sources to sustain local projects and programming.

**HIGHLIGHTS**

- Twenty-six providers have attended the “Introduction to POCUS” CME since October 2021, three were rural family medicine physicians.

**FUTURE DIRECTIONS**

- Follow up with participating providers to track additional ultrasound training activities, utilization rates, changes in perception of ultrasound, and success stories.

**UNIVERSITY OF SOUTH CAROLINA SCHOOL OF MEDICINE**

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The Women in Southeast (WISE) Telehealth Network aims to improve women’s health and well-being by providing preventive care through telehealth at local libraries in the rural Lowcountry. A community health worker provides referrals to telehealth appointments with MUSC, provides health education, and connects women to social services.

**PROJECT AIMS**

- Increase access to healthcare, early intervention services, continuity of care, and availability of resources through telehealth.
- Improve pregnancy planning, pregnancy spacing, and prevent unintended pregnancy.
- Provide preventive education, counseling, testing, and referrals for sexually transmitted infections and the human immunodeficiency virus.

**HIGHLIGHTS**

- Reached 509 Women reached to-date.
- In partnership with DHEC and Dottie's Pharmacy, hosted COVID testing and vaccine clinics in fall 2021.
- Established partnership with SC Thrive to connect women with SNAP benefits and register eligible women for Medicaid.

**FUTURE DIRECTIONS**

- Conduct outreach to former partners and identify social service providers to refer patients.

**CHARLESTON COUNTY PUBLIC LIBRARY**

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